



# APPLE

## Partner overview

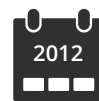
Apple is the world's largest information technology company, designing and developing consumer electronics, software and online services. A leading innovator for over 40 years, Apple design their products to enable innovative collaboration, holding the belief that the most powerful tools are those that a user loves to use. Over a billion Apple products are actively in use worldwide.

## Why Softcat for Apple

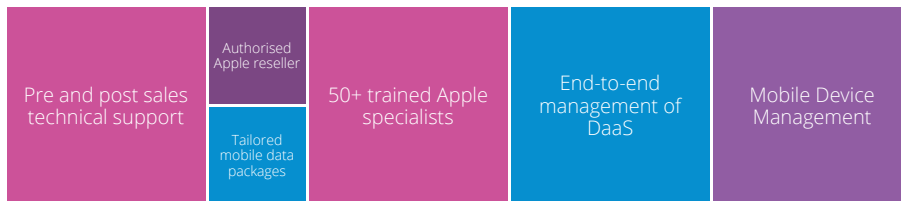
As a trusted Apple Authorised Reseller Softcat's expertise assists organisations with end-to-end management of Device as a Service (DaaS). With over 50 Apple trained sales specialists we are able to advise on procurement and then guide organisations through the process of configuration, deployment and management, offering an ongoing maintenance service and timely refresh advice.



Team Size



Partners Since



## Solutions we offer



### End User Computing & Mobility

Using Apple's iOS and Mac OS platforms, customers can easily manage, secure and update devices.



### Collaboration

Apple devices work together seamlessly for maximum efficiency and collaboration.

### Services