

# SOFTWARE LICENSING



## Solution overview

Our dedicated Software Licensing team helps your organisation navigate the available options, correctly and compliantly, across all licensing manufacturers. We provide practical assistance with the procurement and ongoing management of organisation's software licensing agreements, in a cost-effective manner.

## Why Softcat for Software licensing?

Softcat has been helping organisations procure software licensing since 1993. Today our experience and expertise make us one of the UK's leading providers of software licensing and we continue to dedicate significant resource to this key area. Softcat offers both long-term and ad-hoc assistance, scheduled reviews, workshops, technical sessions, while engagement with other services can be provided.



Longest Established Division



1000's of Satisfied Customers



High Level Repeat Business



First-line Support for Office 365



Complete Solutions

## Software licensing services



### End User Computing & Mobility

As device portfolios grow, so too do the licensing options we provide for our customers.

We tailor licence solutions to the constantly changing needs of the end user in an innovative and cost effective way. From mobiles to laptops, tablets to large screens, we cater for both traditional on-premise and cloud requirements.



### Pre-sales

We tailor our licensing solutions according to the technical requirements of each organisation's IT environment.

How customers plan to use their software is key, which is why we have a dedicated and experienced pre-sales team. Our pre-sales specialists ensure we fully understand customer needs before putting a thorough software licensing plan into place.



### Service provider licensing

Our dedicated and expert service provider licencing agreements (SPLA) team deal with the largest range of partners and hosted offerings and we've built a hugely successful practice since we launched in 2003.

The team operate as their own entity within Softcat in order to maintain customer confidentiality and eliminate conflict of interest.

We're able to provide a range of flexible, pay-per-use software licensing solutions for a variety of service providers, allowing service providers to access the software you need fast, and you only ever pay for what you use, making for low risk start-up and zero up-front costs.



### Purchasing

Annual customer satisfaction surveys show that our customers value our trustworthiness, communication and knowledge.

This is because we pay specific attention to each element of the customer journey. Our dedicated purchasing department plays a key role in this, aiding the smooth progression of all transactions. Easy and efficient administration of orders saves customers time and stress, ensuring they meet deadlines.



### Asset management

Our specialists understand that asset management is an ongoing exercise and empowers organisations to operate more effectively and productively.

We proactively manage an organisation's assets on a dynamic basis, which can deliver significant return on investment. We are able to take responsibility for customers' IT assets, ensuring cost-efficient and time-effective procurement while offering peace of mind around compliance.

## A selection of partners we work with



## Recent Awards

