

# BI & ANALYTICS



## Solution overview

Business Intelligence (BI) & Analytics solutions make businesses and organisations more efficient, more productive and more competitive. Organisations are increasingly producing significant amounts of data. Effective Business Intelligence software ensures this data is a valuable asset, not a headache. Agile, real-time reporting tools empower users from all departments to access game-changing information, while powerful data visualisation translates this into actionable strategic insight.

## Why Softcat for BI & analytics?

We have exceptional relationships with leading Business Intelligence & Analytics partners, and our breadth of industry expertise allows us to offer tailored advice for customers in every sector. We design best-fit solutions based on a deep understanding of customers' desired business outcomes.



Award Winning



Solution Agnostic



Top Partners



Tailored advice



Customer-centric Approach

## BI & analytics services



### Consultation & Recommendation

Our BI & Analytics specialists invest significant time in understanding customers' needs, drivers and desired outcomes.

An initial consultation ensures we offer tailored, business-appropriate product recommendations that deliver to strategic goals.



### Training & Support

We liaise with customers' chosen manufacturers to facilitate necessary training, consultancy and installation.

All first-line support is provided through 3rd party partners, so organisations receive complete support direct from the source.



### Follow-Up & Collaboration


Our BI & Analytics specialists check in with customers regularly to ensure solutions are optimally effective.

We focus on building long-term relationships because we understand that needs and priorities evolve over time. Softcat's collaborative team environment allows us to recommend integrated cross-discipline solutions as needs arise, across the full IT spectrum.


## A selection of partners we work with




## Recent Awards




**IVANTI**  
Northern Europe  
Partner of the Year -  
2017



**IVANTI**  
ITAM Partner of the  
Year - 2017



**TABLEAU  
SOFTWARE**  
Rising Star Award  
Europe, Middle East  
and Africa - 2015



**QLIK**  
Top UK Performing  
Solutions Provider -  
2015