

GET TIME BACK WITH SOFTCAT MANAGED CLOUD SERVICES

Discover how Softcat can streamline workflows across your IT teams with Managed Cloud Services.



Cloud services offer fantastic flexibility, value for money, and tools for driving innovation. But they can also strain your resources, leaving little time left for IT teams to focus on new projects and business change.

If this sounds familiar, managed cloud services offer a proven and popular alternative to managing cloud platform operations in house.

The challenges

Shortages of specialist resource

#1

Recruiting and retaining top talent is the #1 worry for businesses heading into 2023.

80%

of IT leaders say a lack of specialist skills is holding their organisations back.

75%

of tech leaders plan to build all their new products and features in the cloud.



8%

of technologists have significant cloud-related skills and experience.

THE ECONOMY

A majority of economists predict a recession will take hold in many regions in 2023, leading businesses to reduce IT's resources and leaving less room for innovation.

Balancing 'business as usual' with innovation

80%

of IT's time is typically spent on routine 'business as usual' operational tasks.

77%

of IT and business leaders believe the cost of business as usual is a major barrier to innovation.



The opportunities

How do managed cloud services help?

The economic outlook is uncertain, with rising costs putting pressure on margins, and talent shortages more acute in IT than any other field. CIOs will face the tough task of delivering more value and innovation with less resource and budget.

1. Supporting your cloud platforms, including traditional and cloud native digital workloads.

2. Reducing risk while ensuring reliability and return on your cloud investment.

3. Offering end-to-end assistance across your cloud environments; this is not an outsource but an extension of your IT team, enabling transfer to knowledge and expertise.

Managed cloud services use cases

Managed cloud services help to lighten your cloud operations and management burden, compensate for in-house resource shortages, relieve pressure on smaller teams, and unlock the innovation potential of the cloud.



Turn plans into action

Choose a managed cloud services partner to speed up your cloud adoption, and ensure compatibility with your existing environment, so your cloud investments deliver value fast, without complex and costly migration and integration headaches.



Get support where it matters

Use a managed cloud service to focus on innovation. Let your managed cloud service partner take care of business-as-usual tasks like sizing workloads, and monitoring and managing your cloud estate, to relieve the pressure on your in-house resources.



Improve job satisfaction and reduce churn

If your in-house teams spend most of their time on routine tasks, using a managed cloud service provider for business as usual will free up your people to do work they'll find more stimulating, reducing the likelihood of them looking elsewhere for a more rewarding role.



Get more value from existing teams

Freeing up your in-house team to focus on adding value and driving innovation lets your people put everything they know about your business, your industry and your customers to work. So they'll contribute much more value to your business than they do when weighed down by routine tasks.



Plugging resource gaps

When you need specific cloud skills or expertise that are in short supply or highly-priced in the jobs market, your managed cloud service provider will be able to help you plug the gaps. Managed cloud service providers have deep and regularly updated industry, technical and strategic expertise on hand for you to take advantage of.



Get expert help and guidance

Choose a managed cloud service provider who can offer advisory services on your current and planned cloud initiatives. A provider who's able to assess your cloud implementations will be able to recommend improvements and cost-saving opportunities, identify security gaps that need closing and optimise your cloud investments.



Share skills and know-how

Working alongside managed cloud services experts will enable your in-house teams to acquire new skills, experiences and insights, which will benefit them personally and professionally, as well as enhancing the value they bring to your business.



Build a virtual IT team

If recruiting and managing an in-house IT team is beyond your budget, a managed cloud service can take care of your cloud strategy, migrations and operations. So lack of budget needn't prevent you taking advantage of everything the cloud has to offer.



Match your service to your needs

There's no 'one size fits all' with managed cloud services. So if you want to continue focusing on business as usual while your managed cloud service provider concentrates on innovation, that's fine too.

Cost vs TCO

More and more businesses are assessing the value of managed cloud services on the basis of TCO rather than in terms of cost, taking into account factors like the level of knowledge and expertise they offer, and the difficulty and expense of finding and retaining the same skills in the jobs market.

Managed services

At Softcat, we're proud to be one of the UK's leading cloud solutions and managed services partner.

From the breadth of our knowledge to our continuous investment in our people's strategic and technical skills, our managed cloud services are here to help you get the most from the cloud, without the management burden.

We're trusted by leading organisations in the private and public sectors – including parts of the UK's critical national infrastructure like the Police Force, Hampshire Trust Bank, Independent Wealth Partners and the NHS – to modernise their services using cloud technology.

As an AWS Advanced Consulting Partner and a Microsoft Advanced Specialisation Partner, our cloud specialists are some of the most highly skilled and accredited in the industry. So you can feel confident your clouds are in expert hands.



Case Studies

Softcat have helped deliver time saving cloud services for many businesses. Click the buttons to find out more.

Find out how we gave a key gifting and engagement company more time back to focus on driving their business forward through our Managed Services capabilities in Azure.

See how we worked with a leading retailer in the UK & Europe to free up their IT team and reduced the complexity of their systems using our expertise in PlatformOps.

Make your clouds work for you
To learn more about Softcat Managed Services for Cloud, contact your Softcat Account Manager or email cloudsales@softcat.com