

REDUCE OPERATIONAL OVERHEADS

SOFTCAT INTELLIGENCE SERVICES



Manage your platforms with ease

Softcat Intelligence Services are designed to ease the burden of managing your Software Asset Management (SAM), SaaS and cloud platforms. By providing actionable intelligence and optimising your platforms, we reduce operational overheads and streamline management processes.

Our team of experts work alongside yours, augmenting your skills and resources to ensure that your platforms are always maintained and optimised, so you can **free up your resources to focus on other critical aspects of your business, while knowing that your platforms are in good hands.**



Customer challenges & market insights

20-30%

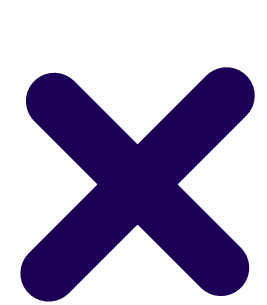
of revenue is lost by companies every year due to inefficiencies.¹

56%

of respondents said reducing operational overheads was a top priority for their organisation in order to focus on innovation.²

60%

of IT leaders said improving operational efficiency in their IT organisation is a "critical area of focus."³



How Softcat Intelligence Services help you reduce operational overheads



Utilise your team

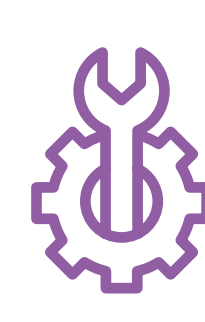
Free up your internal IT Asset Management (ITAM) teams from mundane operational tasks by relying on Softcat's expertise in maintaining and operating your licence management tool.



A tool you can trust

With Softcat hosting your licence management tool, you can have confidence in the accuracy and timeliness of your data.

This streamlines your decision-making process, allowing you to make better use of your resources and time.



Optimise your operations

Our services can focus on taking care of the operational weeds, so your staff can focus on tasks that deliver a better ROI.



Individual Services to Explore

SAM Intelligence Service

Provides you with outsourced software asset management reporting and consultancy services, simplifying the management of your licensing requirements and allowing your internal teams to focus on more innovative business initiatives.

Snow Platform Service

Allow Softcat to host and manage Snow Software License Manager. We also ensure its uptime and take care of the backup and upgrade requirements, so you can focus your efforts on gaining maximum value from the platform.

SaaS Discovery & Optimisation Assessment

Assesses your SaaS estate, identifies areas to optimise and provides a bespoke report highlighting all opportunities for efficiency gains and cost savings.

Long Tail Assessment

Analyses your software applications and identifies low-value applications below a certain spend threshold, and then provides a report with recommendations on optimising your application portfolio to save time and resources.

Cloud Licensing Assessment

Uses FinOps to optimise your cloud environment and software licensing, reducing your public cloud expenses and maximising your software entitlements, so you can focus on more important business aspects.

License Baseline & Optimisation Assessment

Creates an Effective Licence Position (ELP) report on your current license position, making it quicker and easier for you to make informed decisions on your licensing agreements, freeing up internal resources to use elsewhere.

Cloud Fundamentals

Gain valuable insights into your organisation's multi-cloud use, helping to optimise it and reduce costs whilst increasing its security, reliability and sustainability. Our cloud architects can also suggest how to modernise it and new cloud features to boost efficiency.



Softcat Intelligence Services

Softcat Intelligence Services are designed to help you understand and optimise your technology estate. Our data-driven IT Asset Management (ITAM) Service provides you with true visibility and complete control of all your IT assets and licenses, whether on-premise or in the Cloud.



If you have any questions about our Intelligence Services and how they could benefit your business, please contact your Softcat Account Manager or email supportandintelligence@softcat.com