

Inspiring futures with Adobe and Softcat

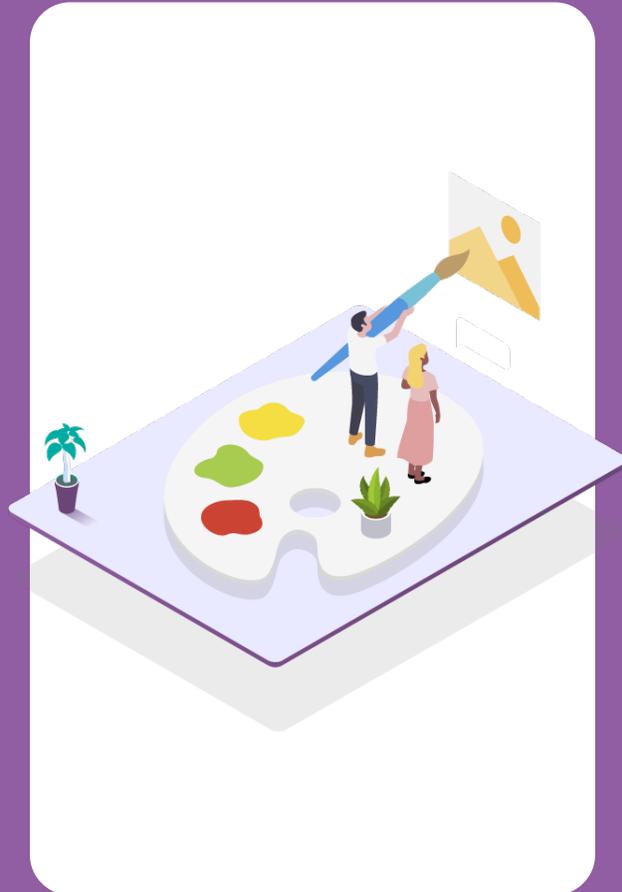


Adobe and Softcat are leading the way towards a future where every student and educator can reach their highest potential. Adobe introduces creativity and innovation into the learning process, transforming classrooms into environments that support the next generation's growth. Paired with Softcat's expert integration and robust support, we're helping educators drive digital literacy into their teaching while offering students a canvas to express their innovative ideas.

Explore each hotspot to understand how we're enhancing education to be more engaging, impactful and empowering.

[Click on a hotspot to find out more.](#)





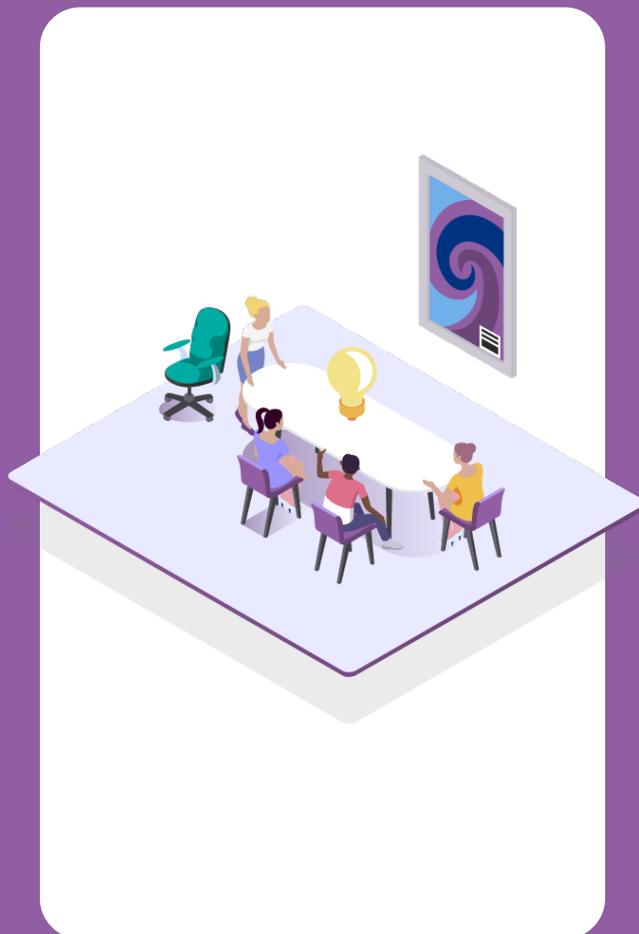
Creativity and collaboration

- Adobe Express simplifies the creative process with features like single sign-on, ensuring that the leap into creativity is just a click away for students and teachers. Users can quickly and easily access the platform without the hassle of multiple logins.
- Adobe Express makes the world of digital design more accessible by offering a user-friendly platform for those without specialised skills. It focuses on speed and ease of use, making it more appealing to everyone.
- Facilitate teamwork by allowing students and educators to work together on assignments. Share projects, exchange ideas and watch creativity blossom with feedback and contributions from classmates and teachers in real time.
- Softcat supports the creative journey by ensuring Adobe is seamlessly integrated into classrooms, providing the technical support needed to maximise the platform's benefits.



Boosting student engagement, grades and retention

- With Adobe Express and Creative Cloud apps, students learn to communicate complex topics visually, leading to a deeper understanding and better retention of course material, which can translate to improved grades.
- Through digital literacy education, students learn crucial soft skills like creativity, innovative problem-solving, critical thinking and collaboration – key competencies for today's job market. By incorporating Adobe's Creative Cloud into the curriculum, students can develop digital literacy, a skill that boosts engagement and has been linked to higher academic performance.
- Adobe's suite of tools enables students to express their ideas in visually compelling ways, sparking excitement and encouraging a more engaging learning environment.

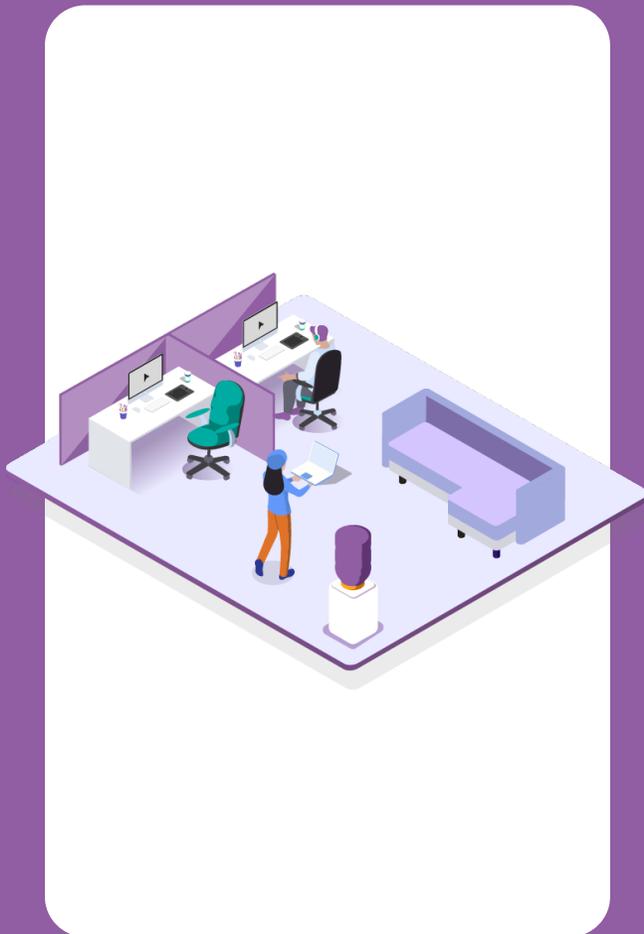


Bridging education and industry by empowering students

- Creative Cloud helps students develop self-confidence. With a creative toolkit unlike any other, students can design eye-catching projects and gain confidence to take on real-world challenges.
- With Adobe Creative Cloud, students can express themselves and their passion through a variety of industry-standard tools across photography, design, video, UX and more. It helps turn students into compelling digital storytellers and effective communicators by allowing them to express their knowledge and enthusiasm online.
- Adobe simplifies the process of designing standout CVs for students. With intuitive tools to transform selfies into professional headshots and create eye-catching logos, students can make an impressive first impression to potential recruiters.
- Adobe platforms equip students with the high-demand skills sought by employers, building a robust bridge to the professional world and enhancing their job prospects in a competitive market.



Enabling institutes to go paperless



- Adobe Acrobat helps educators and students create, edit and share PDF documents effortlessly - reducing the need for paper in the classroom. Together, Adobe and Softcat can create dynamic learning environments where students and teachers collaborate without the need for physical materials, reducing carbon footprints, contributing to sustainability goals and encouraging sustainable education.
- With Adobe Sign, educational institutions can streamline administrative tasks, from admissions to consent forms, enabling digital signatures that save time, reduce paper waste and speed up processes.
- Adobe Creative Cloud inspires students and educators to explore their creativity, providing tools for everything from graphic design to video editing without the environmental impact of traditional materials.
- Unlike paper documents, which can be easily misplaced, damaged or seen by unauthorised individuals, Adobe's digital documents are stored securely in the cloud. This not only minimises the risk of loss but also ensures that access is tightly controlled and traceable, providing a level of security and peace of mind that paper documents simply cannot match.



Elevating teaching expertise

- With universal access to Adobe Creative Cloud and Adobe Express, educators can unlock their creative potential, integrating digital communication skills into their curriculum to enrich student learning. By utilising Creative Cloud apps, used by designers and people in creative industries, educators can provide authentic learning experiences that mirror real-world experiences.
- Digital literacy is crucial in today's job market. To equip students with essential 21st-century skills, teachers need to incorporate digital fluency across various subjects. Adobe supports educators by providing guides on implementing digital content creation into lessons through Creative Cloud, making students more employable.
- Adobe works closely with institutions to seamlessly integrate Creative Cloud into lesson planning, starting with assessments to immediately improve student experiences without overwhelming teachers.
- Easily enhance your curriculum with Adobe's hand-picked lesson plans and projects, organised for effortless discovery by subject or grade. Join the Education Exchange to connect with a community of educators, access free professional development and spark innovation in every class.