

# REDUCE CLOUD WASTE AND OPTIMISE USE WITH SOFTCAT

Are you looking to find costs savings? Discover how Softcat can help you eliminate cloud waste and ensure accurate reporting across your business



Many businesses find the cost savings they expected from migrating to the cloud fall short of expectations. Or they find their monthly spend is higher than anticipated. More crucially, all organisations need to get to grips with carbon footprint of their cloud platforms to ensure accurate reporting.

In this situation, you can take advantage of specialist cloud support and governance services to help you eliminate cloud waste, cutting your organisation's monthly cloud spend by up to 25%<sup>1</sup> while providing greater transparency of your carbon emissions.

## The challenges

Costs are under pressure

### Revenues and margins

Rising costs and lower disposable incomes are affecting business's revenues and margins

### Cut budgets

Some boards are already instructing CIOs to cut their budgets.<sup>2</sup>

51 %

of IT spending is shifting to public clouds, in part to reduce CapEx.<sup>3</sup>

51 %

Operating costs are 51% lower for public clouds vs. on-prem infrastructure.<sup>4</sup>

But cloud may not be delivering the expected changes

32 %

Up to 32% of cloud spend is wasted.<sup>5</sup>

49 %

of businesses find it difficult to get cloud costs under control.

54 %

believe the main reason for cloud waste is lack of visibility into cloud usage.<sup>6</sup>

### Varying degrees of carbon emission

Each of the major cloud platforms has varying degrees of carbon emission reporting making it difficult to track and report for multi-cloud users.

Many businesses opt to use a managed service to get on top of their cloud costs. But some may want to retain hands-on control of their cloud environments.



## The opportunities

If your business has the in-house resources to manage your public clouds but you still want some extra help to eliminate waste and optimise use, it makes sense to choose a cloud governance and support service. Look for one that combines a management portal with expert advisory services. So you can:

1. Enable your teams with full visibility of all your public clouds and SaaS.
2. Retain complete control of your cloud, platform and application layers.
3. Get expert guidance on executing cloud projects more cost-effectively.



## Specialist support and advice

Benefit from third-party expertise to fill any gaps in your in-house skill set, to help you overcome the complexity of achieving best value across multiple clouds.

Participate in regular workshops with experienced cloud architects to review upcoming plans and projects, explore savings opportunities, and understand new capabilities.

Get expert recommendations on your cloud plans and strategy, to help you improve important areas of cloud governance like security, compliance and sustainability.

## A 360° cloud management platform

Choose a cloud support and governance service based on a platform that gives you full visibility and governance of your multi-cloud environments, including SaaS:



Create complete transparency in your cloud environments so you can make confident decisions on optimising your cloud use.



Centralise cloud native data from individual cloud provider's management portals to simplify the way you monitor and manage your cloud estate.



Keep on top of key FinOps data points like overall cloud spend, trend reporting, budget and forecast variance, and chargebacks to business units, so your decisionmaking is data-driven.



Be prepared for upcoming requirements to report on your carbon emissions and overall sustainability footprint.

## Our Cloud Fundamentals Service

At Softcat, we're proud to be one of the UK's leading cloud solutions and service providers.

Our Cloud Fundamentals Service, which includes our industry-leading Cloud Management Platform, is the ideal way to get on top of cloud waste and optimise your cloud use (cost, carbon emissions and architecture).

We're a Microsoft Advanced Specialisation Partner, the UK's largest Azure CSP Partner, and an AWS Advanced Consulting Partner. And we're trusted by organisations like NHS Digital to improve their FinOps capabilities, enabling them to improve efficiency and control costs across all their cloud platforms and services.



## Case Studies

Softcat has helped many organisations get to grips with their cloud spend - find out more here.

See how we empowered NHS Digital's drive for improved efficiency and control with our specialist FinOps expertise.

See how we reduced downtime and the complexities that come along with cloud for a UK financial advisory company.

Start reducing wasted cloud costs  
To learn more about Softcat Cloud Fundamentals, contact your Softcat Account Manager or email [cloudsales@softcat.com](mailto:cloudsales@softcat.com)