REDUCE CLOUD WASTE AND OPTIMISE USE WITH SOFTCAT

Are you looking to find costs savings? Discover how Softcat can help you eliminate cloud waste and ensure accurate reporting across your business





Softcat

cloud support and governance services to help you eliminate cloud waste, cutting your organisation's monthly cloud spend by up to 25%1 while providing greater transparency of your carbon emissions.

The challenges

Costs are under pressure

Revenues and margins

Rising costs and lower disposable incomes are affecting business's revenues and margins

Cut budgets Some boards are already

instructing CIOs to cut their budgets.²

of IT spending is shifting to public clouds, in part to reduce CapEx.3

Operating costs are 51% lower for public clouds vs. on-prem infrastructure.4

But cloud may not be delivering the expected changes

Up to 32% of cloud spend is

wasted.⁵

to get cloud costs under control.

of businesses find it difficult

believe the main reason for cloud waste is lack of

visibility into cloud usage.6

of carbon emission Each of the major cloud

Varying degrees

platforms has varying degrees of carbon emission reporting making it difficult to track and report for multicloud users.

Many businesses opt to use a managed service to get on top of their cloud costs. But some may want to retain hands-on control of their cloud environments.



Enable your teams with full visibility of all

Retain complete control of your cloud,

Get expert guidance on executing cloud projects more cost-effectively.

platform and application layers.

If your business has the in-house resources to manage your public

The opportunities

clouds but you still want some extra help to eliminate waste and optimise use, it makes sense to choose a cloud governance and support service. Look for one that combines a management portal with expert advisory services. So you can:







Benefit from third-party Participate in regular expertise to fill any gaps in workshops with

you overcome the complexity of achieving best value across multiple clouds.

experienced cloud architects to review upcoming plans and projects, explore savings opportunities, and understand new capabilities.

cloud plans and strategy, to help you improve important

Get expert

areas of cloud governance like security, compliance and sustainability.

recommendations on your

full visibility and governance of your multi-cloud environments, including SaaS:

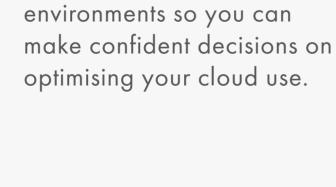
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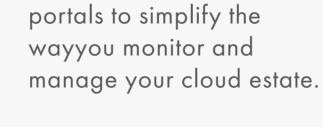
transparency in your cloud

A 360° cloud management platform

Choose a cloud support and governance service based on a platform that gives you



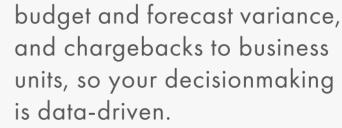




Centralise cloud native

provider's management

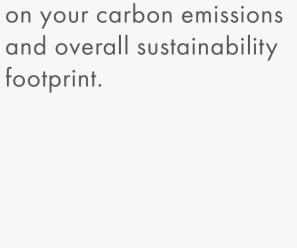
data from individual cloud



Keep on top of key FinOps

cloud spend, trend reporting,

data points like overall



Be prepared for upcoming

requirements to report

providers. Our Cloud Fundamentals Service, which includes our industry-leading Cloud Management Platform, is the ideal way to get on top of cloud waste and optimise your cloud use (cost, carbon emissions and

At Softcat, we're proud to be one of the

UK's leading cloud solutions and service

Our Cloud Fundamentals

Service

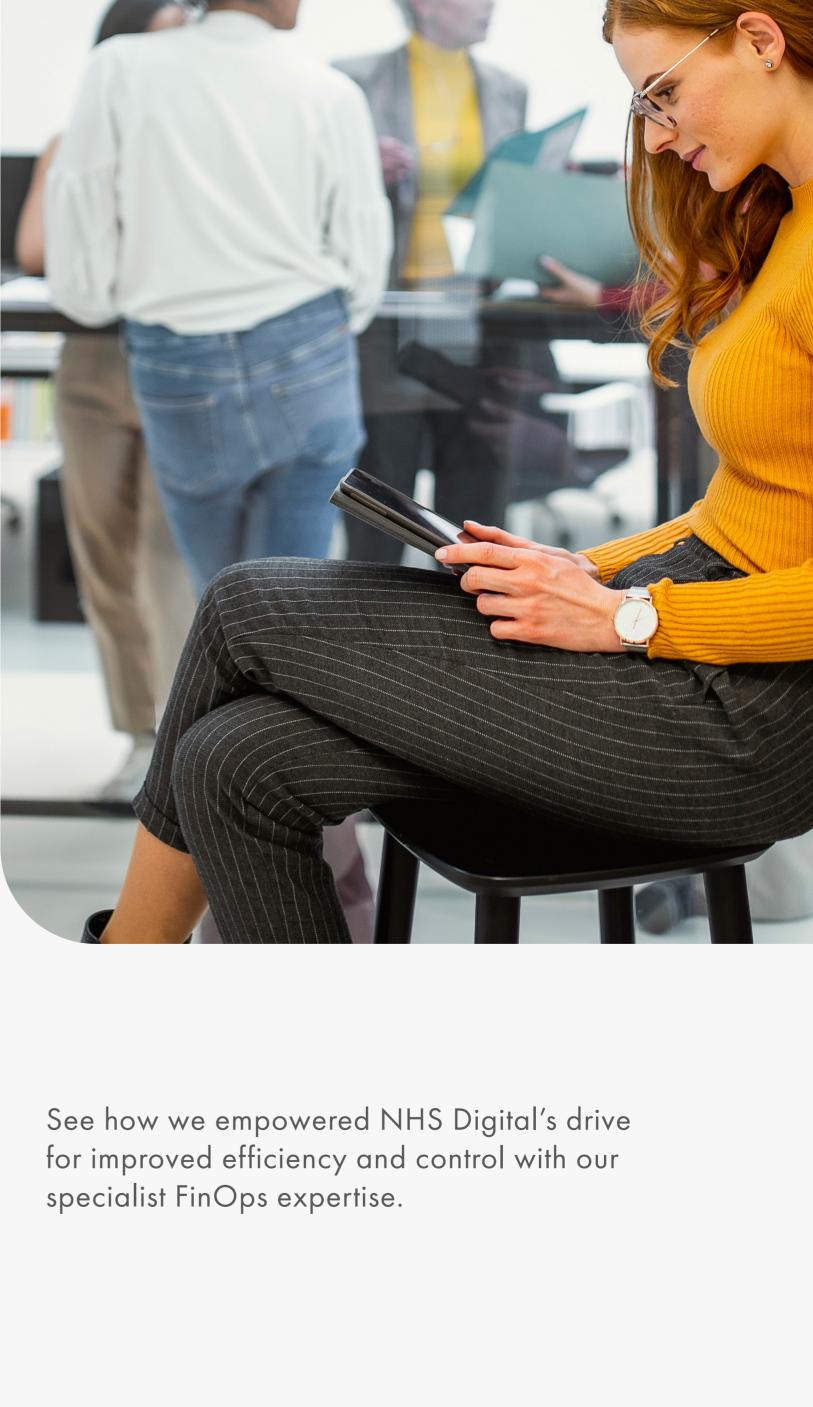
architecture).

more here.

We're a Microsoft Advanced Specialisation Partner, the UK's largest Azure CSP Partner, and an AWS Advanced Consulting Partner. And we're trusted by organisations

like NHS Digital to improve their FinOps capabilities,

enabling them to improve efficiency and control costs across all their cloud platforms and services.



Case Studies

Softcat has helped many organisations get

to grips with their cloud spend - find out

See how we reduced downtime and the

financial advisory company.

complexities that come along with cloud for a UK

Start reducing wasted cloud costs To learn more about Softcat Cloud Fundamentals, contact your Softcat Account Manager or email cloudsales@softcat.com

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[2] https://www.gartner.com/en/newsroom/press-releases/2022-11-02-how-cios-can-defend-against-damaging-it-budget-cuts [3] https://www.cloudzero.com/blog/cloud-computing-statistics#:~:text=51%25%20of%20IT%20spending%20is,public%20cloud%20(Source%3A%20Gartner) [4] https://pages.awscloud.com/rs/112-TZM-766/images/Business%20Value%20on%20AWS%20-%20Whitepaper%20%281%29.pdf [5] https://info.flexera.com/CM-REPORT-State-of-the-Cloud

[6] https://www.prnewswire.com/il/news-releases/survey-nearly-50-of-businesses-are-struggling-to-control-cloud-costs-amidst-cloud-visibility-crisis-301607546.html

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