Softcat

SAVE COSTS

SOFTCAT INTELLIGENCE SERVICES

Optimise your assets

Softcat Intelligence Services enable you to identify risks and opportunities to eliminate assets that are not adding value to the business and optimise those that could.

Our Software Asset Management (SAM) Services discover and understand usage, and **identify cost savings and optimisation opportunities across on-premise, hybrid cloud and SaaS environments.**

Customer challenges & market insights

50%
of software installed is unused by employees[1]

$\frac{1}{3}$
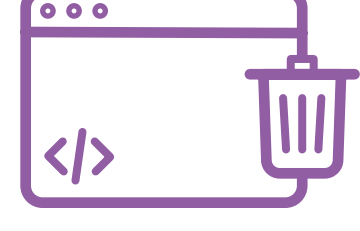or more of IT budgets are wasted[2]

51%
of IT decision makers reported that their organisation had incurred unbudgeted software audit costs in the past year[3]

38%
of the overall cost of a breach is attributed to lost business, from downtime or diminished reputation[4]

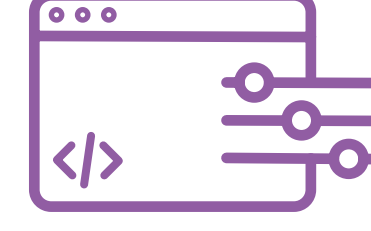## How Softcat Intelligence Services help customers save costs

Remove unused software
Re-harvesting software is a valuable ITAM investment. Many statistics indicate that a significant portion of your owned software goes unused, and removing unused software can lead to substantial cost savings.

Monitor with ease
Automating license management usage data via SCCM or InTune simplifies the management of your IT assets and reduces costs by eliminating manual tracking and monitoring.

Regulate your software
Most organisations allow 90 days of non-usage before software qualifies to be removed.

Our services can identify all non-usage software monthly, so you don't waste money on licenses you don't need.
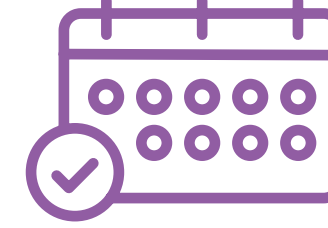
Identify idle software
Some software, like Microsoft's Visio and Project, is often kept when not in use. These products, which are often used as readers, can be identified and removed, thereby reducing costs.

Expertise you can trust
Our individual ELP (Effective Licence Position) and Assessment services can drill down into individual vendors or practices to help accelerate cost savings.

Efficient monthly reviews
We analyse monthly data to identify areas where you can save money, enabling you to manage your IT assets efficiently, reduce costs, and maximise your return on investment.

Individual services to explore

SAM Intelligence Service
Provides outsourced software asset management with reporting and consultancy services, with guidance on renewal management, procurement decisions, and license re-harvesting to avoid unnecessary purchases and optimise software usage.

SaaS Discovery & Optimisation Assessment
Analyses your SaaS subscriptions and identifies areas where you can streamline usage, such as identifying unused or duplicated applications and shadow IT services that can be removed to save costs.

Snow Platform Service
Take advantage of a comprehensive software licensing management solution that allows you to track software usage and avoid overpaying.

Long Tail Assessment
Identifies and categorises tail-end software costs below a certain threshold, along with observations, areas of focus and recommended cost-savings measures.

Cloud Licensing Assessment
Provides recommendations to reduce overall spending on public cloud services by identifying unused or underutilised software licenses in your cloud environments.

License Baseline & Optimisation Assessment
Receive an Effective License Position (ELP) report that clearly shows your current licensing position and identifies potential cost-saving and optimisation opportunities in your IT estate.

Cloud Fundamentals
Gain full visibility of your organisation's cloud governance and how it can be optimised to reduce costs while ensuring security, reliability, and sustainability. Our cloud architects can also help you avoid cost increases by exploring areas for modernisation and new cloud features.

Softcat Intelligence Services

Softcat Intelligence Services are designed to help you understand and optimise your technology estate. Our data-driven IT Asset Management (ITAM) Service provides you with true visibility and complete control of all your IT assets and licenses, whether on-premise or in the Cloud.

If you have any questions about our Intelligence Services and how they could benefit your business, please contact your Softcat Account Manager or email supportandintelligence@softcat.com

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