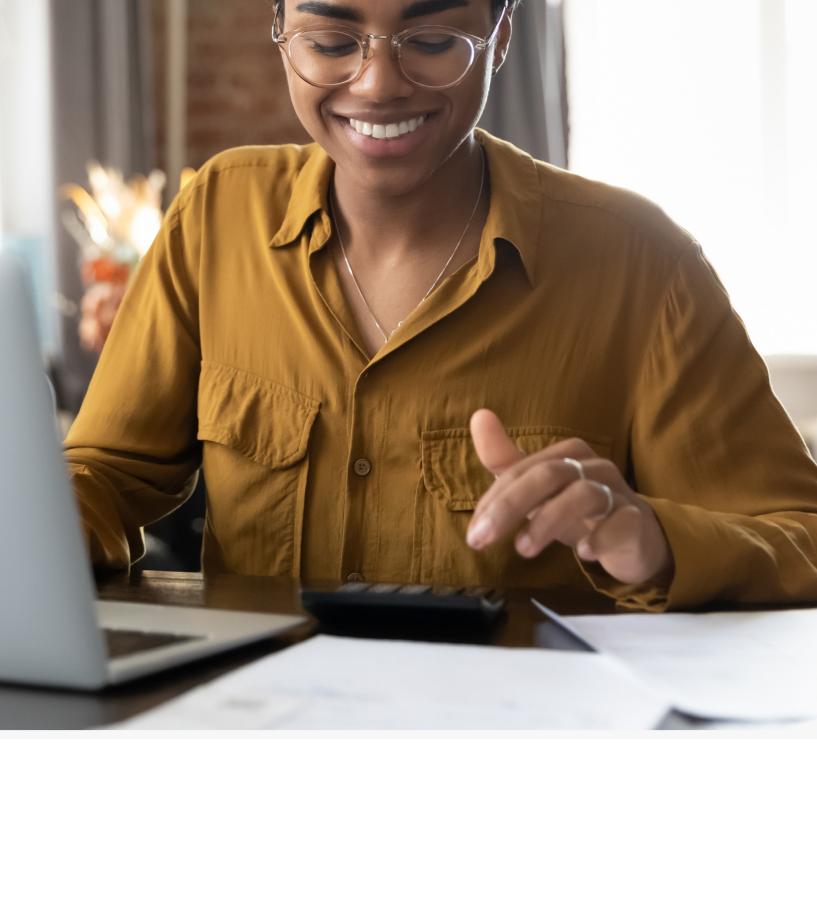
your IT teams with Managed Cloud Services.

Discover how Softcat can streamline workflows across





in house.



## Shortages of specialist resource

The challenges

Recruiting and retaining top

talent is the #1 worry for businesses heading into 2023. 80% of IT leaders say a lack of specialist skills is holding their

organisations back.

**75%** of tech leaders plan to build all their new products

and features in the cloud.

cloud-related skills and

A majority of economists of technologists have significant predict a recession will take experience.

hold in many regions in 2023, leading businesses to reduce IT's resources and leaving less room for innovation.

**ECONOMY** 

Balancing 'business as usual' with innovation

80% 77% of IT's time is typically spent on routine 'business as usual' operational tasks.

of IT and business leaders believe the cost of business as usual is a major barrier to innovation.



## How do managed cloud services help?

The opportunities

talent shortages more acute in IT than any other field. CIOs will face the tough task of delivering more value and innovation with less resource and budget.

The economic outlook is

uncertain, with rising costs

putting pressure on margins, and

digital workloads.

Supporting your cloud platforms,

including traditional and cloud native

Reducing risk while ensuring reliability

and return on your cloud investment.

Offering end-to-end assistance across

your cloud environments; this is not an

outsource but an extension of your IT

team, enabling transfer to knowledge

and expertise.



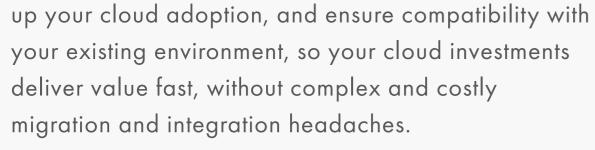
# pressure on smaller teams, and unlock the innovation potential of the cloud.

Managed cloud services use cases

Get support where it matters Turn plans into action

management burden, compensate for in-house resource shortages, relieve

Managed cloud services help to lighten your cloud operations and



## migration and integration headaches.

Get more value from existing teams

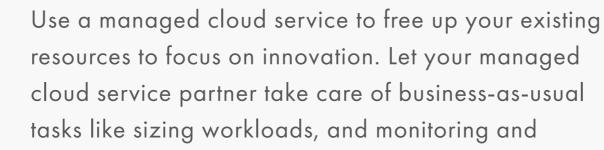
Freeing up your in-house team to focus on adding

value and driving innovation lets your people put

everything they know about your business, your

industry and your customers to work. So they'll

Choose a managed cloud services partner to speed



#### managing your cloud estate, to relieve the pressure on your in-house resources.

Plugging resource gaps

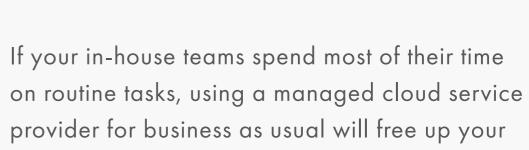
When you need specific cloud skills or expertise that

are in short supply or highly-priced in the jobs market,

your managed cloud service provider will be able

to help you plug the gaps. Managed cloud service

providers have deep and regularly updated industry,



### reducing the likelihood of them looking elsewhere for a more rewarding role.

Improve job satisfaction

and reduce churn

Get expert help and guidance

Choose a managed cloud service provider who can

offer advisory services on your current and planned

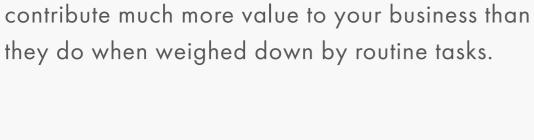
cloud implementations will be able to recommend

security gaps that need closing and optimise your

cloud initiatives. A provider who's able to assess your

improvements and cost-saving opportunities, identify

people to do work they'll find more stimulating,



## they do when weighed down by routine tasks.

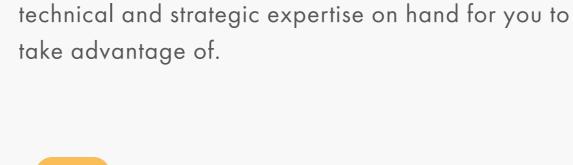
Share skills and know-how Working alongside managed cloud services experts

will enable your in-house teams to acquire new skills,

personally and professionally, as well as enhancing

experiences and insights, which will benefit them

the value they bring to your business.



**Build a virtual IT team** If recruiting and managing an in-house IT team is beyond your budget, a managed cloud service can take care of your cloud strategy, migrations and operations. So lack of budget needn't prevent you taking advantage of everything the cloud has to offer.

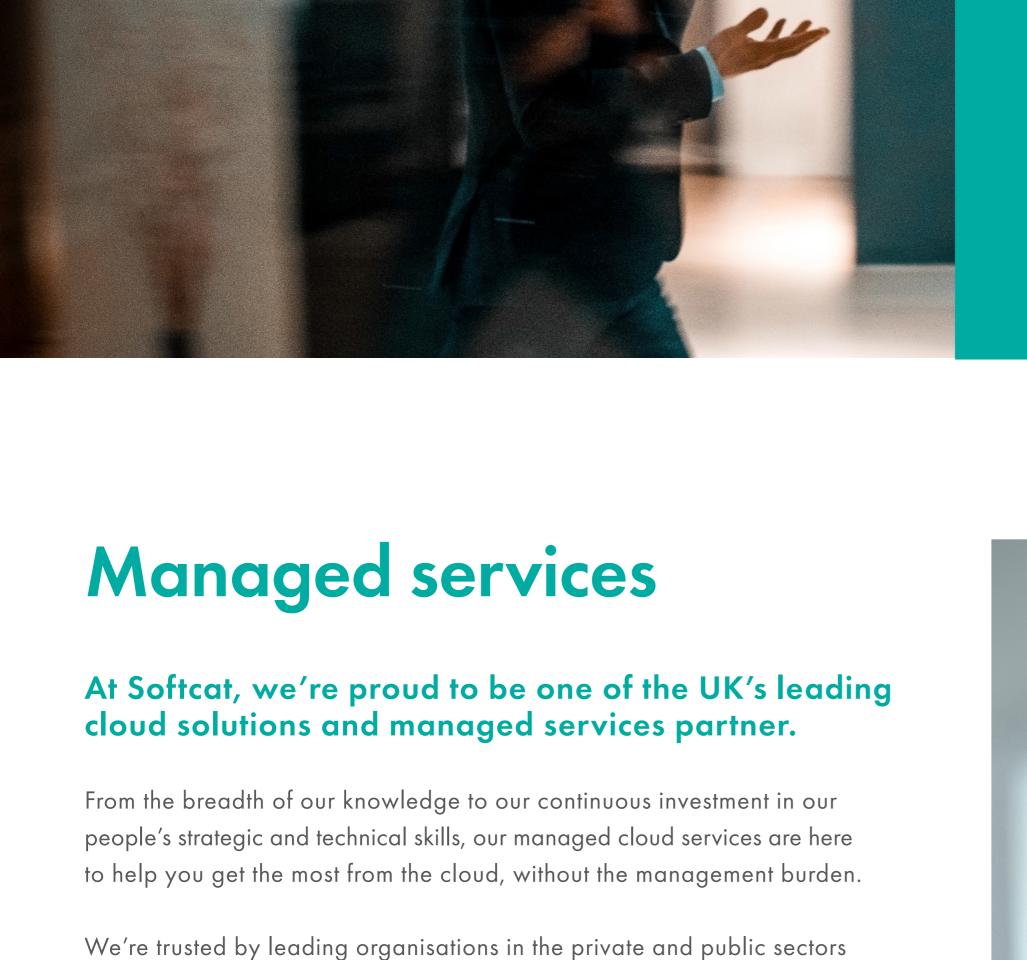


cloud investments.

#### There's no 'one size fits all' with managed cloud services. So if you want to continue focusing on business as usual while your managed cloud service

provider concentrates on innovation, that's fine too.

Match your service to your needs



More and more businesses are assessing the value of

managed cloud services on the basis of TCO rather

than in terms of cost, taking into account factors like

the level of knowledge and expertise they offer, and

the difficulty and expense of finding and retaining the

# clouds are in expert hands.

Case Studies

the buttons to find out more.

Softcat have helped deliver time saving

cloud services for many businesses. Click

- including parts of the UK's critical national infrastructure like the Police

Force, Hampshire Trust Bank, Independent Wealth Partners and the

As an AWS Advanced Consulting Partner and a Microsoft Advanced

skilled and accredited in the industry. So you can feel confident your

Specialisation Partner, our cloud specialists are some of the most highly

NHS – to modernise their services using cloud technology.

See how we worked with a leading retailer in the UK & Europe to free up their IT team and reduced the complexity of their systems using our expertise in PlatformOps.

Find out how we gave a key gifting and

Managed Services capabilities in Azure.

engagement company more time back to focus

on driving their business forward through our

Make your clouds work for you

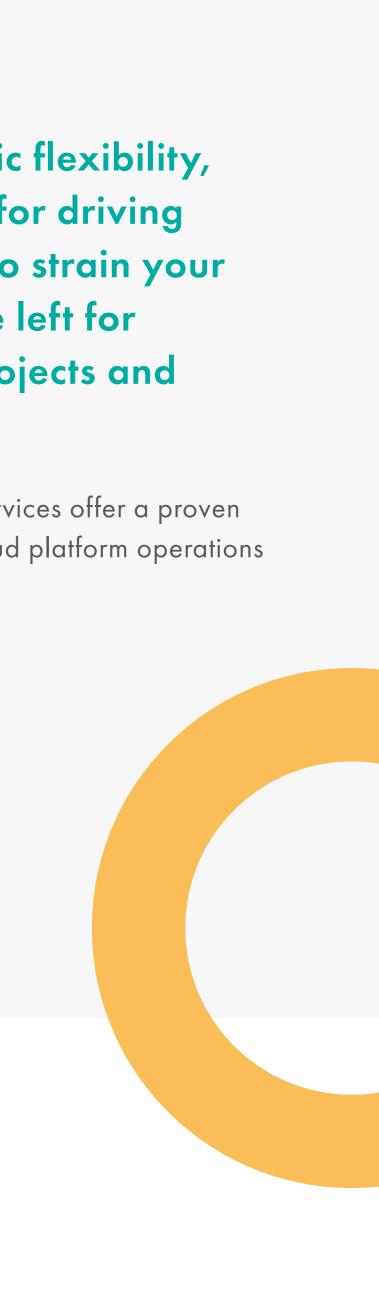
To learn more about Softcat Managed

Services for Cloud, contact your Softcat

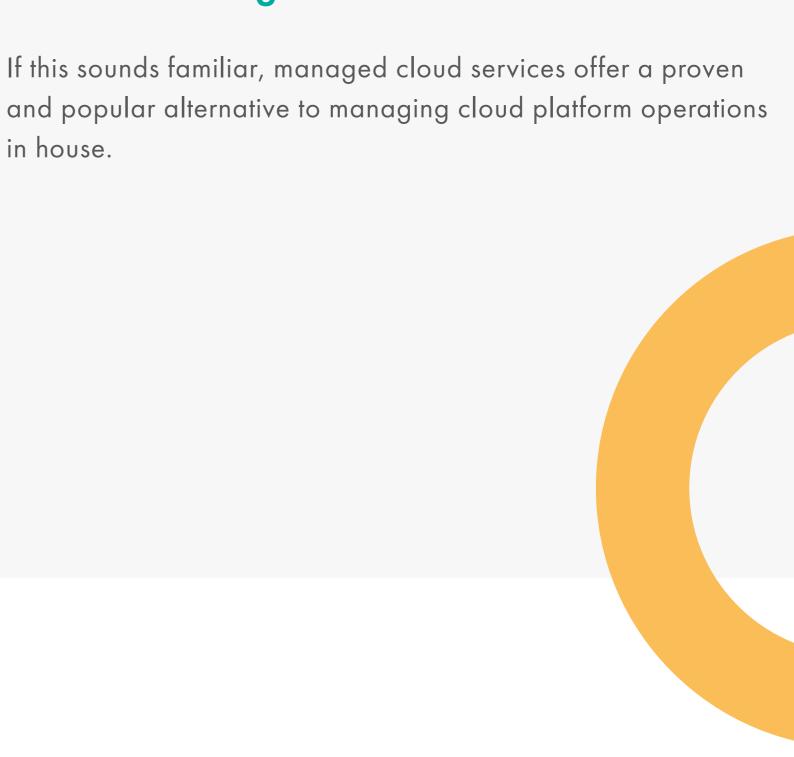
Account Manager or email

cloudsales@softcat.com

Softcat



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Cost vs TCO

same skills in the jobs market.









