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Always-on AI for omnichannel retail from Microsoft Surface powered by Snapdragon

Microsoft Surface   **Snapdragon**

Always-on performance across every channel

Extended battery life for teams connecting online, in-store and on the move

We know your teams work across stores, warehouses, and customer touchpoints with varying schedules. You need devices that maintain consistent performance.

Microsoft Surface, powered by Snapdragon® processors, delivers multi-day battery life[i] with up to 45 TOPS of AI performance. Real-time inventory updates happen whether your teams are on the shop floor, in the warehouse, or visiting locations. Chip-to-cloud security helps protect data across your entire retail operation, whilst the lightweight design supports mobility.

This keyboard is sold separately and does not come with the device.

Real-time insights across your retail network

AI-powered inventory and customer data without waiting for connectivity

We know your teams need visibility across every channel. Surface Copilot+ PCs with Snapdragon processors delivers up to 45 TOPS of AI performance with on-device processing.

- ◆ You can analyse inventory trends, whether by checking online orders or shop-floor stock.
- ◆ Generate customer insights with confidence.

- ◆ Integration with Microsoft 365, Teams, and Dynamics enables seamless, end-to-end omnichannel operations.
- ◆ Informed decisions improve the experience at every customer touchpoint.

Secure customer data from store to head office

Hardware-based encryption across your entire retail network

We understand retail needs consistent security across all touchpoints. Microsoft Surface Copilot+ PC's with Snapdragon provide secured-core PC protection with hardware-based encryption. This helps protect your customer data, whether you are processing online orders, in-store purchases, or warehouse fulfilment.

We can help you scale with zero-touch deployment across your entire retail network:

Wi-Fi 7 and optional 5G ensure uninterrupted communication between channels.

With the Snapdragon processor, Microsoft Surface devices have all-day battery life[i], helping your fleet be more efficient.

Speak to our retail technology experts today!

Find out more www.softcat.com