

MICROSOFT FUNDED WORKSHOPS, DELIVERED BY SOFTCAT

# NEXT-GEN WINDOWS WORKSHOP

## HYBRID WORK AND TRANSFORMATIONAL END-USER COMPUTING EXPERIENCES



### WORKSHOP HIGHLIGHTS



**Focus** on priorities, initiatives and key influences in your hybrid work and end-user computing strategy



**Learn** about end-user computing strategies, Windows 11 and Windows 365 to drive endpoint modernisation with your customers



**Work** together on showcasing Cloud PC provisioning and management with Windows 365 in a production environment



**Plan** next steps on how we can work together

In our new world of work the endpoint is the new workplace, and hybrid work is driving the endpoint strategy. The shift to remote and hybrid work represents a shift in how we think about providing people with the tools they need.

### MANAGE THE SHIFT TO HYBRID WORKING

Most organisations, 90%, anticipate seeing more usage on cloud platforms than ever before. As a result, optimising existing investments in cloud solutions remains a top priority.

Many organisations, 77% of those surveyed, agree on the importance of providing the latest technology to their employees, giving users the devices that they want while giving IT the capability to keep them secure.

Lastly, 80% of companies plan to invest in new and emerging technologies, opening the conversation on the most efficient way to deploy, manage, and secure these new endpoints.

### WHY YOU SHOULD ATTEND

NextGen Windows workshop helps you land the value proposition of Microsoft's cloud solutions for end-user computing with your customers' business decision makers. These solutions include Windows 365, Windows running on Azure Virtual Desktop, Microsoft Managed Desktop, Windows 11 Enterprise and Microsoft Endpoint Manager.

By attending, you can:

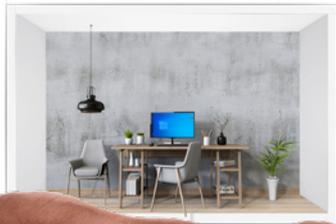
- **Understand** a customer's hybrid work scenarios and end-user computing goals and objectives
- **Gain** insights into a customer's device landscape for both physical and virtual endpoints
- **Present** Windows 365, Azure Virtual Desktop and Microsoft Managed Desktop solutions that provide a secure desktop experience from virtually anywhere
- **Showcase** Windows 365 Cloud PC provisioning and management with Microsoft Endpoint Manager

"Modern endpoint management protects the organisation while enabling employees to work on their own terms. They can work anywhere and at any time, and do so as well as they would in the office, thus improving both satisfaction and productivity"

Forrester 2021 The Total Economic Impact™ Of Modernizing Endpoints

# WHAT TO EXPECT

The next generation of endpoints represents a shift in how our customers are solving end-user computing challenges. Across information workers, frontline workers and temporary or elastic workforces, our customers are looking for the latest and most innovative solutions to answer those challenges.



## WE'LL WORK WITH YOU TO:

Better understand when and how to leverage Cloud PCs with Windows 365

How best to manage virtual endpoints across Windows 365 and Azure Virtual Desktop

Leverage Windows 11, the most secure OS yet, to enable hybrid work for all employees

Implement best practices for endpoint management with Microsoft Endpoint Manager

## WHO SHOULD ATTEND?

The workshop is intended for security decision-makers such as:

- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Endpoint and Device Management owners/decision makers
- Application business owners
- IT Security
- IT Operations
- Security Architect
- Security Engineers

## WHY SOFTCAT?

**When it comes to Microsoft, you need an experienced partner.**

Softcat is a certified Microsoft Gold Partner, and our workshop facilitators are subject matter experts within the Microsoft 365 realm. With multiple Advanced Specialisations including Teamwork Deployment, our experts bring a wealth of knowledge to the table, and will guide you to ensure that you achieve your full potential via the workshop.



**CONTACT US TODAY TO GET STARTED!**

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