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FLEXIBLE FINANCIAL MODELS

Because Apple designs its hardware and software together, Mac is extremely reliable. Mac is easy to support too, which reduces the workload for your IT teams and offers greater economic impact within your business. That's not all. Apple's Financial Services flexible finance models mean that Mac retains significant value over its lifecycle – contributing toward a lower total cost of ownership.

At Softcat, we work closely with Apple Financial Services (AFS) to provide financing options that meet your unique requirements. As well as providing you with the maximum financial benefit from older devices when you upgrade, we can also help you deploy your new Apple products so you can continue to focus on your business priorities with no break in service.

Finding the right solution for your budget has never been simpler. With Softcat, Mac makes a lot of financial sense.

THE FLEXIBILITY OF CHOICE

We can incorporate AppleCare, Accessories and Mobile Device Management licences into your Mac solution as part of a flexible monthly payment finance plan. Eligible products include Apple hardware, Apple software and services, third-party software, non-Apple products and services such as Office 365 and Google Workspace, and our own tailored reseller services.

Top tip:

Measure the total cost of ownership of your current employee equipment, from up-front costs to residual values and ongoing IT support costs. Then, let us help you build a similar model for Apple devices in your programme.



"As an Apple Authorised Reseller, we can work with Apple Financial Services to give our customers access to flexible terms and financing options. We can help to make the ownership of Apple devices and services even simpler and more cost-effective."

Adam Harding, Chief Technologist – Digital Workspace, Softcat

²IBM / 2015 Mac@IBM, Zero to 30,000 in 6 Months



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