

# SAM INTELLIGENCE SERVICE

Proactively managing your organisation's software estate, providing visibility of renewals and up-to-date licensing requirements to help you manage risk and get the most out of your software and licensing.



## HOW DOES THE SERVICE WORK?

Software licensing management can be challenging; our experienced team have designed a service to take the complexity out of managing your licensing requirements.

Underpinned by either Snow Software License Manager or Xensam Xupervisor, the team will ensure you make the maximum savings possible in your software licensing estate.

Through proactive reporting delivered monthly and quarterly, you will have full visibility of your software estate and upcoming renewals, as well as analyst-reviewed optimisation opportunities and compliance tracking.

Main vendors are managed by a yearly licensing review, ensuring compliance and renewals driven by solid data and actionable recommendations.

You will have regular contact with the team, both from the monthly workshops delivered by your analyst and the experienced team, which is always available for licensing queries and advice.

## BENEFITS TO YOU

### People

We will help your SAM team understand the daily challenges and identify opportunities for effective management and optimisation.

Sharing a wealth of licensing knowledge, renewal support, and usage data will help you drive down your costs and ensure the effective management of your license estate.

### Technology

The service uses either Snow or Xensam software, two advanced SAM technologies offering comprehensive capabilities.

With full coverage across the estate and the option of cloud and SaaS connectors, we can provide complete visibility of your IT estate, supporting challenges such as Shadow IT and visibility.

### Commercials

Our service is designed to help ensure that your software estate is managed effectively and that renewals are conducted efficiently and optimised where possible.

We help you identify any opportunities for commercial savings you can make around your asset management.

## SUITABLE FOR YOU IF...

- ✓ You need visibility of your software deployment.
- ✓ You need to understand your software usage to help optimise your existing licensing.
- ✓ You are looking for a partner to help you manage your software estate.
- ✓ You need expert advice and assistance with managing your Shadow IT.
- ✓ You want to manage your software and hardware contracts in one place.

## WORKS WELL WITH

### Cloud Licensing Optimisation Assessment

Provides clarity around your AHUB license optimisation and any BYOL opportunities, helping you regain control of your installed software in the public cloud.

### ITAM Maturity Assessment

Provides an in-depth analysis of your policies and procedures around software and hardware management against the ISO standards, helping you understand your performance against best practices.

### Cloud Fundamentals Service

Do you want to get control of your cloud spend? Never worry about spiralling costs, as our Cloud Intelligence team focuses on continual spend optimisation and best practice cloud resource management.

## WHAT'S INCLUDED

**Complete service** - We set up and maintain the Snow or Xensam platform for you. Giving you complete peace of mind.

**Managed set up** – We take care of the initial entry and configuration of your software licensing entitlement for all in-scope vendors.

**Stay well informed** – We make sure you're kept up to date with monthly estate reports and the option to receive quarterly reporting.

**Simple communication** – You'll have access to the SAM Intelligence team to answer any general licensing queries and report requests.

## SERVICES THAT BRING YOUR TECHNOLOGY TO LIFE

Contact your Softcat Account Manager today.