



Learning how to manage software with greater efficiency

We helped a UK-based, global top 10 university manage their software better – enabling them to gain greater control and better visibility of their software across multiple campuses and a vast population of students, both within the UK and abroad.

Because our customer's existing software purchasing and renewals processes weren't centralised – and were very siloed – the ability to gain large discounts on volume and standardise software across the board was difficult. We therefore implemented a three-process solution to overcome the challenges.

THE OUTCOME

As leaders in Software Asset Management (SAM), we firstly recommended the technology, which was Snow Software for software licence management and discovery. Secondly, we advised on a process review to instil SAM best practice into the university. And thirdly, we recommended and agreed to deliver an ongoing service to provide support, while alleviating some of our customer's operational work.

As a result, the university now has a much more centralised process for SAM. They can manage software with greater efficiency – whether it's on-time renewals or rightsizing software contracts – and with the visibility they now have, they can use the information to inform other IT projects, such as cyber security.

IN PARTNERSHIP WITH

