

MAKE FASTER AND MORE INFORMED DECISIONS

SOFTCAT INTELLIGENCE SERVICES



Providing valuable insights

Softcat Intelligence Services enable you to make quick and informed decisions using real-time insights into your organisation's IT assets by using successfully implementing tools such as IT Asset Management (ITAM) and IT Service Management (ITSM). As a result, your organisation can **identify opportunities and react to market changes faster than ever.**

Customer challenges & market insights

59%

of respondents stated that their industry is volatile or highly volatile.¹

30%

improvement in customer service with organisational agility.²

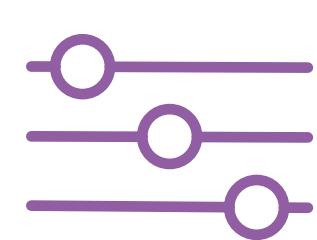
67%

of respondents say that improving business agility is a high priority across the organisation.³

89%

of IT leaders say that it's extremely or very important for their organisation to improve its ability to respond to unexpected events.⁴

How Softcat Intelligence Services help you make faster and more informed decisions



Control your IT environment

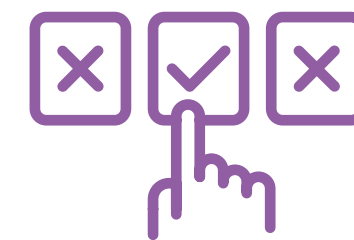
Softcat Intelligence Services provide a comprehensive view of your IT assets, including what software and hardware are installed, what's being used and what's not.

This visibility allows you to better understand your IT environment, identify inefficiencies and make data-driven decisions.



Accessible data

With Softcat Intelligence Services, not only can you improve ITAM and ITSM, but you can make the data available for all teams throughout your organisation, ensuring they have the most current and accurate information to guide their decisions.



Actionable outcomes

Our services can provide valuable insights to Procurement teams, enabling them to make informed decisions about renewal quantities and select the best commercial options.



Providing secure visibility

We help you stay on top of your security and cyber security by providing visibility into what software is installed, whether it is properly supported, patched, or has any vulnerabilities that need to be addressed.

So you can take proactive steps to protect your business from potential security threats.



Optimise cloud spend

By providing complete visibility and management of cloud spend, Softcat Intelligence Services enable FinOps to make informed decisions about resource allocation and cost optimisation in real-time.



Streamline services

With Softcat Intelligence Services, you can reduce software sprawl, standardise your software usage, eliminate technology overlap and improve your visibility.

Individual services to explore

SAM Intelligence Service

Provides you with a comprehensive overview of your software assets so you can make faster, more informed decisions regarding how to efficiently manage your licenses, maintain compliance, make renewal decisions and where to make cost savings.

Snow Platform Service

Gain a comprehensive overview of your software and hardware assets, license entitlements, and application usage metrics through a user-friendly portal. This allows you to effortlessly analyse the data and make swift, informed decisions based on the insights gained.

SaaS Discovery & Optimisation Assessment

By assessing your SaaS estate and capturing usage data from your chosen vendors, we can advise you on how to make decisions regarding optimising areas, including unused component applications, duplicate applications and shadow IT.

Long Tail Assessment

Provides you visibility of applications in use along with categorisation, usage information and support details such as end-of-life/support dates so you can make informed decisions on where to save costs and consolidate existing applications.

Cloud Licensing Assessment

Get clarity around your Azure Hybrid User Rights licence optimisation and any BYOL (Bring Your Own Licence) and opportunities, so you can take advantage of them and make data-driven decisions about your public cloud usage, including optimising your position and reducing your costs.

License Baseline & Optimisation Assessment

Obtain complete visibility of your current license position so you can quickly identify potential cost savings and areas for optimisation within your IT estate.

Cloud Fundamentals

Enables you to make faster and more informed decisions regarding your cloud usage. This includes identifying opportunities to optimise and reduce costs, modernise your cloud infrastructure, and take advantage of new cloud features.

Softcat Intelligence Services

Softcat Intelligence Services are designed to help you understand and optimise your technology estate. Our data-driven IT Asset Management (ITAM) Service provides you with true visibility and complete control of all your IT assets and licenses, whether on-premise or in the Cloud.

If you have any questions about our Intelligence Services and how they could benefit your business, please contact your Softcat Account Manager or email supportandintelligence@softcat.com