

Optimising spend and achieving savings in retail

We enabled a leading retailer to benefit from achieving compliance and optimised spend across their entire Microsoft software stack – delivering clear visibility of all contracts and entitlements with ongoing control.

With a lack of insight into their estate, no internal licensing expertise, regular auditory requests, and a large Microsoft renewal, our customer faced multiple challenges. We helped to overcome them by ensuring the customer could harness the power of Snow Licence Manager, a market leading Software Asset Management (SAM) solution.

THE OUTCOME

As leaders in SAM, we helped our customer gain a thorough understanding of all their current licence entitlements by measuring their owned-versus-installed applications. This baseline was the first crucial step in identifying areas of over and underspend. With Snow Licence Manager, we were then able to meet the customer's requirements around estate visibility, entitlement management and compliance.

We wrapped SAM Intelligence service – providing ongoing Snow platform management, estate visibility and licence analysis - around the technology, and by delivering visibility of the entire estate, so we were able to support IT initiatives such as a Windows 10 migration and device swap-out – as well as achieving cost savings through optimisation activities and rightsizing exercises.

IN PARTNERSHIP WITH

