

# CLOUD LICENCING ASSESSMENT

Providing clarity around your Azure Hybrid User Rights licence optimisation and any BYOL (Bring Your Own Licence) opportunities, helping you find the most cost-efficient way of licensing your cloud resources.



## HOW DOES THE SERVICE WORK?

After an initial call with one of our customer success managers, a designated cloud intelligence analyst will work with you to connect your Azure environment to VMware CloudHealth™.

A pre-defined engagement will follow, helping drive FinOps practices, including cloud visibility, optimisation and governance. It will also include a discovery and playback session, an environment overview and a monthly FinOps session.

Our SAM consultants will then work with you to understand your requirements and create a view of your installed software on-premises, utilised in public cloud. We then review your software licence entitlements and look to identify what can also be potentially used in public cloud, optimising your position and reducing your public cloud spend.

We provide you with full licencing analysis, along with a detailed report summarising our findings and recommendations on how to fully utilise your current entitlement within the public cloud. We look at taking advantage of programs such as Azure Hybrid Use Rights through Software Assurance and Bring Your Own Licence options for vendors such as Oracle and Red Hat.

## BENEFITS TO YOU

### People

We assist and educate your workforce during your journey to the cloud. This enables you to understand your current licensing and how to make it go further within your environment whilst remaining compliant.

### Technology

Our expert technical team collaborate with many different ITAM technology vendors to ensure you obtain full discovery of your licensing position. As well as providing our own support and discovery services, our consultants use a variety of different technologies, meaning you are unlikely to have to purchase additional tooling for the review.

### Commercials

A detailed view highlights opportunities for right-sizing, cost savings and maximising investment. This ensures the effective and efficient use of your current Hybrid Use Licences through Software Assurance.

## SUITABLE FOR YOU IF...

- ✓ You want to reduce spend within the public cloud and drive FinOps best practices.
- ✓ You want to maximise your existing investment in software licensing by taking advantage of programs such as BYOL and AHUB.
- ✓ You wish to establish your compliance position across on-premises and public cloud.
- ✓ You want to plan and use your software licences as effectively as possible in the public cloud.
- ✓ You're considering migrating to the public cloud and want a deeper understanding of how your licences will migrate cost effectively.

## WORKS WELL WITH

### SAM Intelligence Service

We proactively manage and optimise your software estate. This provides a platform of trustworthy data including up-to-date licence positions supporting the renewal management process.

### Baseline ELP and Optimisation Assessment

Do you need assistance with Renewal and True-Up advice and support? Softcat can deliver a compliance report with optimisation recommendations to help reduce and budget your software spend whilst highlighting any over and under licensing positions. Also included are any future growth plans through optimisation, providing a view of customer objectives for future expansion to ensure the most cost-effective method of procurement.

### Cloud Intelligence Service

Do you want to get control of your cloud spend? Never worry about spiralling costs as our cloud intelligence team focus on continual spend optimisation and best practice cloud resource management.

## WHAT'S INCLUDED

**Expert service** – Our cloud intelligence analyst will provide an initial assessment to provide clarity around your cloud environment. They'll take you through an onboarding and discovery session, an introductory demonstration and playback, as well as a FinOps session.

**Detailed report** – We provide a full report highlighting all potential efficiencies and cost saving opportunities, tailored to your organisation.

**Tailormade guidance** – We carry out a server effective licence position (ELP) that highlights compliance around server licensing both on-premises and in the public cloud. In conjunction, cost saving and efficiency recommendations will also be highlighted around licence optimisation (AHUB, BYOL).

**Future planning** – We look to your growth plans, providing a view of your objectives for future expansion to ensure the most cost-effective method of procurement.



## SERVICES THAT BRING YOUR TECHNOLOGY TO LIFE

Contact your Softcat Account Manager today.