

# SOFTCAT CLOUD MANAGEMENT PLATFORM

Track, allocate and optimise your cloud investments




## Time to take cloud control

*More than half of enterprise data and workloads are, or will be, in the public cloud within the next 12 months. Yet as much as 32 percent of any cloud spend could be wasted as companies find it hard to make cloud deployments work efficiently.*

What is more, approximately 89 percent of companies report having a multi-cloud strategy but conversely, 71 percent state managing multi-cloud as a top challenge, with only an average of 28 percent using some form of multi-cloud management tooling (security, cost, governance).

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## What our customers need

When we spoke to our customers about their cloud needs over the coming year, their concerns were:

Being able to deliver cloud value back to the business

Filling in the cloud skills gaps and maintaining IT support

Avoiding traditional outsource agreements which prohibit their ability to grow, and ensuring any partners complement, not replace, what they do

Overcoming the complexity of managing multiple clouds.

*We offer the insight you need from day one, providing you visibility of operations and telemetry, spend, security and compliance, and sustainability, via a portal that is much more than a simple management platform.*



## Introducing the Softcat Cloud Management Platform (CMP)

To help you optimise your cloud investments and eliminate waste while ensuring compliance, security, and sustainability, we have created the Cloud Management Platform (CMP). As a single-pane-of-glass, the CMP brings complete transparency to your Public Cloud environments and gives you the power to make effective, data-driven decisions.

Crucially, unlike many other platforms, it has not been designed to re-invent the wheel, when many of the Public Cloud providers already offer rich and native access to lots of the core data which drives decision making. Instead, the Softcat CMP centralises this cloud native data, from multiple clouds, to ensure the relevant information is available to the right people at the right time.

What's more, it is included for all of our Cloud Services customers, starting with our Cloud Fundamentals offering and provides access to:



## Customer focus and roadmap

The purpose of Softcat's Cloud Management Platform is to make our customer's interaction with multi-cloud technology simpler. We conducted rigorous customer and market research to ensure the CMP:

- Delivers visibility of crucial cloud data points, such as, security posture and compliance, platform telemetry and spend.
- Is commercialised as part of the Softcat Service offering, not a standalone software solution charged as a % of your cloud spend, like many others.
- Integrates with other Softcat systems, so if you're an existing Softcat customer, it's quick and easy for you to get access.

Our roadmap is continuously evolving with the opportunity for our customers to shape the future of the platform to ensure your cloud strategy stays aligned with your broader corporate social responsibility goals.

## Proven credibility

*At Softcat, we're proud to be one of the UK's leading cloud solutions providers. With our Cloud Management Platform, you'll be working with a team of experts that can help you achieve all the benefits of cloud, but without the management burden. It's a service that is backed by:*

**Microsoft Gold Partner, UK's largest Azure CSP Partner and AWS Advanced Consulting Partner**

**24x7 UK-based resource**

**'Squad' approach to manage end-to-end execution with consistency**

**Flexible and predictable commercial model that scales with your use of cloud**

**The only partner re-investing your spend, for your innovation**



**Services that bring your technology to life.**

To learn more about why Softcat Cloud Management Platform can help you get more from your cloud investments, please contact your Softcat Account Manager or email us at [cloudsales@softcat.com](mailto:cloudsales@softcat.com)