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EMPOWERING EMPLOYEES

In recent years, we've experienced more change than ever before – both within the workplace and in the world around us. One thing that remains constant, however, is the overriding need to put people first when it comes to driving an organisation forward.

By prioritising people and their needs, you can meet their expectations, help them to achieve more, and consequently build loyalty with your organisation. That's why it's critical to provide employees with business tools that empower them – and with Mac, you'll be able to benefit from a wide range of simple, intuitive and easy to deploy options.

Whether it's the new M2 chip, which offers incredible speed and makes multitasking super-fluid; better battery life for all day productivity; or seamless integration with other devices and systems for a more efficient workflow, it's little wonder that companies around the world are now recognising the need to give their entire workforce better access to Mac.

At Softcat, we can help you benefit from this better, easier way of working and support you with professional services that will help you make the most of Mac.

ENABLE AN EMPLOYEE-FOCUSED EXPERIENCE

Traditionally, workplace technology purchasing decisions were made centrally by IT and dictated by the business – but today, things are changing. We're here to support you with a modern, employee-focused experience that extends beyond purchasing into other areas, such as communication and support.

52%

of enterprise organisations already offer a choice of device to their employees¹

77%

of enterprise employees would be more likely to stay at their company if they offered choice programs¹

3 out of **4**

employees would choose Apple for use at work when given the choice¹

Top tip:

Talk to employees who already use macOS to understand their experience at work today. This can help you understand which teams and individuals might be early adopters and advocates for your programme.

¹Jamf

