

# HARNESS SOFTCAT'S END-TO-END DEVICE LIFECYCLE SERVICES FOR APPLE TECHNOLOGY



Today's workforce requires unique, scalable and flexible solutions to support employee needs, while still delivering the security required to support a work-anywhere culture.

With the speed of technology evolution, and recent unprecedented changes to the way we all work, it's therefore important to keep up to date with the latest devices and flexibility requirements. So, now's the time to take into account lifecycle plans when considering your purchases.

At Softcat, we provide a range of sophisticated lifecycle services for Apple technology that are part of our Device-as-a-Service offering. This approach is led by our team of Apple Digital Workplace experts who can deliver end-to-end solutions that support your digital transformation.

## FROM END TO END: INTRODUCING OUR APPLE LIFECYCLE SERVICES



### PREPARE

We'll assess your environment to identify gaps and opportunities for innovation. We can then recommend the right Apple technology to meet your needs and match it with smart thinking and proven services to create an impactful Apple strategy. By leveraging Apple Professional Services, we can help you reduce costs, save time and eliminate roadblocks when deploying and maintaining Apple technology.



### PROCURE

With Apple Financial Services, you can keep your costs low by accounting for the high residual value of Apple devices up front – making it easier than ever to bring Apple technology into your business.

By moving from traditional CAPEX to a more manageable OPEX model, you can free up capital and enable predictable budgeting. Our dedicated Apple Practice will help you make informed decisions to unlock the true value of the Apple ecosystem.



### DEPLOY

We can tailor your implementation strategy by leveraging Apple Business Manager – enabling you to benefit from the rapid, consistent, and simple deployment of Apple technology. Businesses that are enrolled in apps and Books for Apple Business Manager can also purchase and distribute apps directly to users. What's more, we work with select app solution partners and bespoke app developers to help meet your unique requirements.

With Automated Device Enrolment and zero-touch deployment, you can then deliver devices directly to the user without the need to configure them first – and without creating unnecessary burden for the IT department.



### MANAGEMENT

By using Jamf Enterprise Management alongside a Mobile Device Management (MDM) solution – such as our preferred solution, Jamf Pro – we can help you make the remote management and protection of your Apple technology simple.

We only partner with the very best management vendors to provide analytics and device health monitoring that ensure your devices live up to their potential from day one – and every day after that.



### MAINTAIN

We can also incorporate AppleCare and accessories into the hardware as part of a flexible monthly payment finance plan via Apple Financial Services.

We'll review your infrastructure to find the most suitable AppleCare cover for your organisation – and deliver the benefits of 24/7 technical support, along with protection against accidental damage.



### REFRESH

To help you stay one step ahead, we'll seek out the next innovation opportunity before your refresh is due. With an Apple Financial Services savings model, you can then choose to refresh, extend, return or buyout your existing devices – and adjust your terms if your needs change.

What's more, because Apple is committed to protecting the planet, your old devices will be wiped and recycled for added peace of mind. Apple's use of low-carbon and recycled aluminium reduced its carbon footprint by 4.3 million tonnes in 2019 alone.

## WHY SOFTCAT AND APPLE?

**As an Apple Authorised Reseller,** we can help you find the best way to harness the power of Apple's intuitive and reliable devices

**We have a dedicated Apple Business Manager role** in-house; someone who can work with you closely to provide tailored support

**Softcat works directly with Apple Financial Services** to create financing solutions that are bespoke to your unique requirements

**We collaborate to support your digital transformation journey** and help you keep up with today's pace of change

**Our aim is to help you reduce costs,** save time and simplify the adoption of Apple technology while unlocking its true value



**FIND OUT MORE  
TO LEARN MORE ABOUT HOW WE CAN SUPPORT YOUR DIGITAL  
TRANSFORMATION WITH A FLEXIBLE 'AS A SERVICE' SOLUTION FROM APPLE  
FINANCIAL SERVICES, PLEASE VISIT [WWW.SOFTCAT.COM/PARTNERS/APPLE](http://WWW.SOFTCAT.COM/PARTNERS/APPLE)  
OR CONTACT YOUR SOFTCAT ACCOUNT MANAGER.**