

REDUCE TECH WASTE

SOFTCAT INTELLIGENCE SERVICES

Delivering efficient technology

With Softcat Intelligence Services, you can gain a better understanding of what IT assets are actually needed, preventing the purchase of unnecessary assets.

You can also manage your power usage and identify opportunities to **use more energy-efficient technology that will allow you to reduce your carbon footprint.**

Customer challenges & market insights

1%

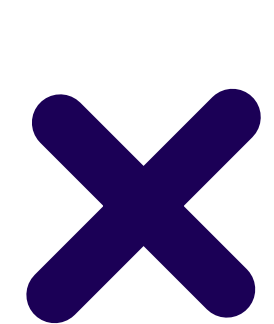
of the world's global electricity demand is consumed by data centres.¹

120m tonnes

The amount of e-waste will more than double by 2050 to 120 million metric tons annually.²

70%

of Technology-Sourcing-Leaders will have environmental-sustainability-aligned performance objectives by 2026.³



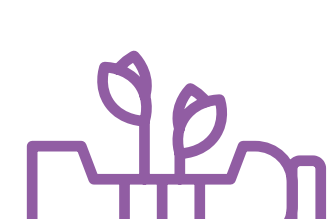
How Softcat Intelligence Services help you reduce tech waste



Deliver sustainable IT

Did you know that it takes roughly 170K litres of water to make a laptop?

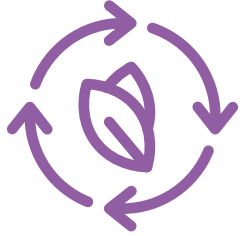
We can help you make more environmentally conscious decisions by providing information on what IT assets you actually require so that you do not procure more than you need.



Recycle, repurpose, reuse

Recycling laptops can be complex and not always as environmentally friendly as expected. Repurposing laptops in the workplace or donating them to a local charity can be a better option.

Softcat Intelligence Service can guide you to make the right decision for your business.



Manage device lifecycles

Softcat Intelligence Service can help you manage the entire lifecycle of your devices, ensuring that they are used to their full potential, reducing the need for frequent upgrades and replacements.



Make sense of your data

Running your hardware inventory through the free online TCO database is an excellent way to calculate your carbon footprint.

Our Intelligence Service can help you use this data to make informed decisions about your IT assets and find ways to reduce your tech waste.



Individual Services to Explore

SAM Intelligence Service

Receive guidance on streamlining your software procurement decisions and license re-harvesting, maximising software usage, and reducing unnecessary purchases to avoid excess technology usage and waste.

Snow Platform Service

Get a complete overview of your software and hardware assets, license entitlements, and application usage metrics to optimise your IT asset usage, avoid excess purchases and reduce your tech waste.

SaaS Discovery & Optimisation Assessment

Analyses your SaaS subscriptions so you can identify areas for optimisation, unused or duplicated applications and shadow IT. This prevents unnecessary and unsustainable SaaS consumption.

Long Tail Assessment

Identifies and categorises tail-end software based on spend below a certain threshold. It then produces a report with recommendations for optimising software usage and reducing unnecessary purchases.

License Baseline & Optimisation Assessment

Provides a clear view of your current license position, allowing you to identify waste and optimise your IT estate with an Effective License Position (ELP) and optimisation report.

Cloud Fundamentals

Gain valuable insights into your organisation's multi-cloud use, including governance, security, reliability and sustainability. Our cloud architects can suggest areas to modernise and new features to utilise your cloud more efficiently.



Softcat Intelligence Services

Softcat Intelligence Services are designed to help you understand and optimise your technology estate. Our data-driven IT Asset Management (ITAM) Service provides you with true visibility and complete control of all your IT assets and licenses, whether on-premise or in the Cloud.



If you have any questions about our Intelligence Services and how they could benefit your business, please contact your Softcat Account Manager or email supportandintelligence@softcat.com